

*DIMES, Méditerranée Technologies and the Enterprise Europe Network invite you to a seminar on:*

## **“Franco-Finnish Cooperation for Smart Innovation”**

**How to speed up innovation rising from France and Finland *in a smart context***

**On 28 April 2010 : 12pm – 6pm**

**Boulevard de la Plaine 9, Brussels (BELGIUM)**

We are pleased to invite you to the annual DIMES seminar in Brussels on 28 April 2010. This year the seminar is organised jointly with Méditerranée Technologies (MT) and the Enterprise Europe Network (EEN). The seminar addresses the topic of Smart Innovation and aims to bring together key players in the field of ICT in France and Finland to identify cooperative research and business development opportunities.

DIMES' objective is to influence strategy work in Commission on behalf of the ICT industry. This has been successful, as demonstrated by the increased number of direct contacts, improved awareness and appreciation towards members' know-how and skills. However, it is through cooperation that significant inputs are achieved. Franco-Finnish cooperation is a good start as both countries present many commonalities in terms of innovation policy, advanced technologies, methodologies to boost research and develop businesses. And now is the right time for “smart” cooperation, as European innovation needs a kick-start in order to boost the economy into a new rise.

The event will bring together high-level representatives from the European Commission, from industry (Nokia, Technicolor) and a wide range of stakeholders from SMEs to associations and will aim to:

- Highlight major frameworks for cooperation: Future Internet Public Private Partnership from an institutional and industrial perspective, Enterprise Europe Network;
- Present some cooperation success stories between France and Finland;
- Facilitate business development through bilateral company meetings and exhibition space: for this purpose please fill in the attached form and return to: [judson@mediterranee-technologies.com](mailto:judson@mediterranee-technologies.com);
- Collect forerunners and interesting cases of new media: content, services, creative industries and application developers from both countries;
- Provide a forum for discussion on European innovation policy as a whole: “How to ensure research outcome turning into flourishing business?” “What are the challenges, what could be the remedies?” “What can be done jointly to raise the game?”

Please feel free to circulate this invitation. The seminar is free of charge and English will be the spoken language. Please register to Mr Anssi Kujala: [anssi.kujala@dimes.fi](mailto:anssi.kujala@dimes.fi) by **20 April 2010**.

Kind regards,  
Kimmo Ojuva  
President of DIMES Association

More information on the event: [susanna.avessta@dimes.fi](mailto:susanna.avessta@dimes.fi) or [anssi.kujala@dimes.fi](mailto:anssi.kujala@dimes.fi)  
More information on Future Internet –initiative: <http://initiative.future-internet.eu/home.html>  
On Web 3.0: <http://www.future-internet.eu/publications/media.html#c140>

## Programme

9.00 - 12.00	B2B meetings
12.00 - 13.00	Welcome lunch, coffee and registration
13.00 - 13.10	<b>Introduction to the event</b> Susanna Avéssta, DIMES and Jean-Paul Judson, Méditerranée Technologies
13.10 - 13.30	<b>OPENING</b> Francoise Le Bail, Deputy Director General, DG Enterprise (tbc) Antti Peltomaki, Deputy Director General, DG INFSO (tbc)
13.30 - 15.00	<b>FRAMEWORKS</b> <b>Future Internet</b> Bernard Barani, Policy coordinator for “Converged Networks and Services”, DG INFSO <b>Future Internet: a public private partnership with a vision</b> Christophe Diot, CTO, Technicolor & Serge Ferre, Director, Nokia <b>Business Support in Europe</b> Jean-François Aguinaga, Head of Unit Business Support, DG Enterprise (tbc) <b>Enterprise Europe Network : key services for business and success stories</b> EEN France & EEN Finland
15.00 - 15.40	<b>EXAMPLES of COOPERATION IN ACTION</b> <b>European Institute of Technology – ICT:</b> Yrjo Neuvo, Helsinki University of Technology (tbc) <b>FIRE project:</b> Serge Frida, Université Pierre & Marie Curie <b>Smart Cities:</b> Timo Ojala, University of Oulu
15.40 - 16.00	Coffee break
16.00 - 17.30	<b>Round-table discussion on how to fix the innovation mill in Europe. 5 min introduction from each panellist followed by the discussion with audience</b> Jean-Noel Durvy, Director DG Enterprise, Luis Rodriguez-Rosello, Director DG INFSO, Khalil Rouhana Director, DG INFSO, Jari Pasanen, Director Sitra, Petri Peltonen, Director General TEM, Tuomas Syrjanen, CEO Futurice and a French enterprise representative (all tbc) <ul style="list-style-type: none"><li>• How to ensure research outcome turning into flourishing business? Challenges, remedies</li><li>• What can be done jointly to raise the game?</li></ul>
17.30 -	<b>Exhibition of clusters and companies in France and Finland followed by cocktail</b>

### reception and networking

- Enterprise Europe Network
- Méditerranée Technologies
- DIMES
- Pôle Solutions Communicantes Sécurisées
- Cap Digital
- Pôle Images et Réseaux
- Umanlab
- Solutions Space ([www.solutions-space.com](http://www.solutions-space.com))
- Axel Technologies ([www.axel.fi](http://www.axel.fi))
- Remedy ([www.remedygames.com](http://www.remedygames.com))
- Futurice ([www.futurice.fi](http://www.futurice.fi))
- Klaffi Productions ([www.klaffi.com](http://www.klaffi.com))
- NEWNET 3D